

# WBAI NEEDS JUSTICE & UNITY... VOTE TODAY!

WBAI Justice & Unity Campaign • (212) 591-2111 • [www.justiceunity.org](http://www.justiceunity.org) • [info@justiceunity.org](mailto:info@justiceunity.org) • Join our email list!

## Help Keep WBAI Solvent and Anti-Racist

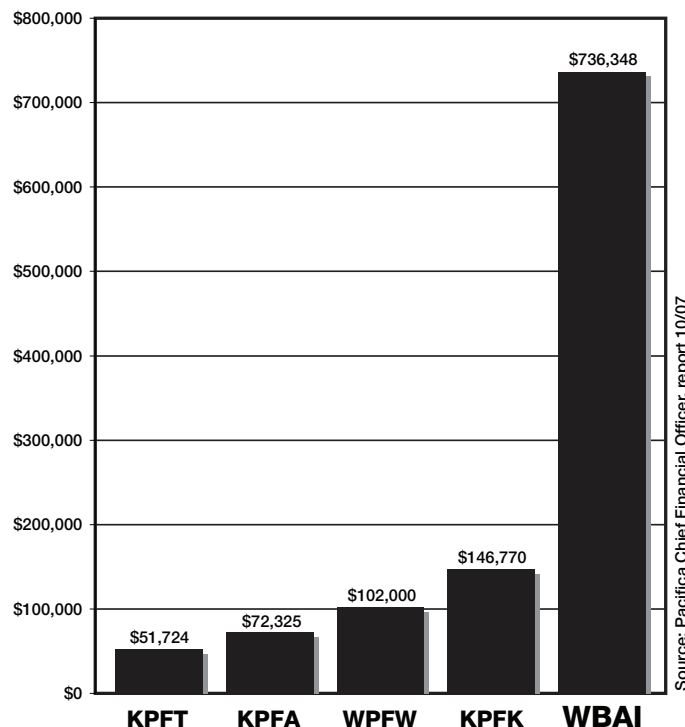
The national trend of declining listener revenue that affects all of community radio has collided with rising costs and has hit WBAI hard. This trend is not unique to WBAI: a report last year by Audience 2010 projected a \$30–60 million drop in public radio revenue. The financial impact of 9/11 and rising NYC poverty and unemployment rates make it very difficult for listeners to be as generous as they would like. And when the board's opposing bloc speaks of WBAI's debt to the national office, what they don't tell you is that WBAI faces a financial burden unmatched by any other Pacifica station. WBAI's operational cost (transmitter rent, studio rent and utilities) is \$736,000 a year—no other station's exceeds \$146,000.

The Justice & Unity board majority has scrutinized management's proposed budgets and corrected errors and excesses, producing more accurate and economical budgets. We'll work with the incoming permanent manager to launch a major capital campaign so the station can purchase its own facility. We're working with the Pacifica National Board to bring in a professional to raise funds off-air.

We'll also build on our Board's past successes and help the station hold more community fundraising events, run ads in diverse publications, and create a Pacifica record label.

Justice & Unity recognizes that racism is not dead, or even asleep, and remains committed to ensuring that WBAI maintains and expands its progressive, activist, anti-racist programming, and to advancing affirmative action throughout Pacifica. Some opposition board members are against this, and have even campaigned to fire progressive Program Director Bernard White and to purge other anti-racist programmers by disseminating vitriolic, unsubstantiated allegations against them. To stand up against this opposition and protect WBAI's legacy as a powerful tool for oppressed communities, Justice & Unity needs a stronger board majority.

**Pacifica Stations' Annual Costs for Rent, Transmitter & Utilities**  
Fiscal Year 2008



## Don't Be Fooled!

Most of the "independent" candidates are joined with the same hostile bloc that for years has undermined WBAI, demoralizing listeners and staff with unsubstantiated allegations. Justice & Unity candidates have varied backgrounds but shared values supporting racial, gender, and class justice.

## Election Info via TV and Video

For more on Justice & Unity, watch "The Battle for Progressive Media" either live on Sat., Nov. 3, 10:30–11:00 p.m. on public-access cable TV in Manhattan (MNN, Ch. 34 & RCN Ch. 82), or download video on demand at [www.justiceunity.org](http://www.justiceunity.org)

## ATTENTION:

**Ballots must be received by Nov. 15!**

## Vote Justice & Unity!

**Broaden off-air fundraising**

**Maintain strong programs by and for communities of color**

**Stand against racism within WBAI/Pacifica**

## How to Fill Out Your Ballot

There are 9 board seats to fill. You can vote for more than one candidate by ranking them in order of preference. We've developed rankings to maximize the chances of electing all 8 Justice & Unity candidates. To make sure your favorite candidates aren't a stranded minority on a hostile board, it's crucial to rank ALL of the Justice & Unity candidates! Do not give the same ranking to more than one candidate—it divides and dilutes your vote. Vote ONLY for Justice & Unity candidates. If you also rank other candidates, it could hurt our chances.

For a photo of a filled-out ballot, go to [justiceunity.org](http://justiceunity.org).

**Please rank all 8 Justice & Unity candidates in the precise order listed to the right:**

## Justice & Unity listener candidates:

1. Omowale Clay
2. Tibby Brooks
3. Lisa Davis
4. Sara Flounders
5. Marianela Tricoche
6. Marian Borenstein
7. Wellington Echegaray
8. Bok-keem Nyerere

# WBAI's JUSTICE & UNITY CAMPAIGN

As always, a diverse, anti-racist, community-oriented election slate



## **Omowale Clay\***

Organizer, Dec. 12th Mvmt, Nat'l Rally for Reparations, Sean Bell justice march

## **Tibby Brooks\***

Organizer, NY Free Mumia Abu-Jamal Coalition, Friends of A. Lincoln Brigade

## **Lisa Davis\***

member of Pacifica Nat'l Board; reparations activist; chair, Save *Like It Is* Supp. Coal.

## **Sara Flounders\***

co-dir., Internat'l Action Center; author; anti-war/anti-racist organizer

## **Marianela Tricoche**

Bronx Latina organizer; Women Workers for Peace; former WBAI prgrm translator

## **Marian Borenstein\***

Black Radical Congress; former WBAI Local Advisory Board co-chair

## **Wellington Echegaray**

Ecuadorian labor & solidarity activist with Cuba & Venezuela

## **Bok-keem Nyerere**

former Pacifica Campaign organizer; former WBAI Outreach Coord.

\*Incumbent Local Station Board member

Note: IDs are past or present political/activist affiliations for identification purposes.

## Vote Justice & Unity!

### Action Plan for WBAI's Financial Stability and Growth

#### Joint work with staff & listeners on:

- ★ A capital campaign to buy our own studio
- ★ A grassroots, multi-media publicity campaign to recruit listeners & members
- ★ Program promotion via return of the printed Folio and email newsletter
- ★ Innovative off-air fundraising methods like awards dinners and concerts
- ★ Major expansion of digital (online) distribution/archiving of programs
- ★ Long-term multi-channel expansion of WBAI's programming and rebroadcast of shows like Democracy Now! via Internet, sideband, and HD (hybrid digital) radio
- ★ Pacifica record label to showcase progressive cultural workers and raise revenue
- ★ Reducing frequency, with membership approval, of Pacifica elections, which cost \$200,000 per election

### Endorsers of Justice & Unity slate (partial list—full list at [justiceunity.org](http://justiceunity.org))

Amiri & Amina Baraka, Manning Marable, Michael Tarif Warren (former WBAI board mbr.), Tim Wise, Fred Ho, Fr. Luis Barrios

ACT UP/NY, Asia Pacific Action, CEMOTAP, Free Mumia Abu-Jamal Coalition, Haiti Support Network, Int'l Action Center, NY Comm. to Free the Cuban 5, People's Organization for Progress, ProLibertad (Puerto Rican Political Prisoner Freedom Campaign)

#### Continuing Justice & Unity listener board members:

Father Lawrence Lucas; Ray Laforest; Berta Silva; Nia Bediako

visit us on the web:

[www.justiceunity.org](http://www.justiceunity.org)

## Our Accomplishments

### Justice & Unity and its allies have:

- ✓ Raised thousands of dollars for WBAI, including the funds for the online audio archives, which have had 6 million downloads in a year from 72 countries.
- ✓ Recruited many new listeners and subscribers through outreach at community events.
- ✓ Fought to protect the autonomy of WBAI against top-down Pacifica control.
- ✓ Defended the rights of WBAI workers to fair treatment and respect for union contracts.
- ✓ Sponsored the National Board motion establishing a national daily Spanish-language news program, Informativo Pacifica, airing on WBAI.
- ✓ Helped pass a National Board motion for a committee to review charges of racism and sexism by board members (strongly fought by the WBAI opposition bloc).

## Our Platform

### Justice & Unity:

- 👉 Supports activist programming, especially by and for communities of color and youth.
- 👉 Believes the board should be a model for anti-racism with firm opposition to racist speech and conduct.
- 👉 Embraces a strong affirmative-action program and anti-racist training.
- 👉 Advocates sufficient funding levels to maintain optimal station operations.
- 👉 Calls for full management disclosure of station finances to inform LSB budget decisions.
- 👉 Supports participation of paid & unpaid staff and their unions in station hiring and all decisions that affect them.